

PROJECT H.O.O.D. PRESENTS

# THE FIRST LOOK

DONOR TOOLKIT

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**PROJECT H.O.O.D.**

LEADERSHIP & ECONOMIC OPPORTUNITY CENTER · WOODLAWN,  
CHICAGO

# Thank you for being part of this moment.

Project H.O.O.D. has spent over a decade showing up for Woodlawn. Now we're building the Leadership & Economic Opportunity Center — a permanent 90,000 sq ft home for workforce development, reentry support, youth programming, and health services, right on the block where we've always worked.

The First Look is your chance to be part of this milestone before it opens to the public. Your gift — at any level — moves us closer to opening day.

## WHAT THE LEO CENTER MEANS FOR WOODLAWN

For years, Project H.O.O.D. has delivered programming out of temporary and shared spaces. The Leadership & Economic Opportunity Center changes that permanently — giving the South Side a dedicated hub built by the community, for the community.

From workforce training cohorts to reentry case management to youth after-school programs, every service under one roof. No national overhead. No middle layer. Every dollar stays in Woodlawn.

**90,000**

SQ FT TOTAL

**15,000+**

INDIVIDUALS SERVED

**5**

CORE PROGRAM AREAS

# Your gift. Your way.



## Online (fastest)

[projecthood.networkforgood.com](http://projecthood.networkforgood.com) — credit card, debit, or bank transfer. One-time or monthly. Receipt emailed instantly.



## By check

Payable to "Project H.O.O.D." · 6620 S. King Drive · Chicago, IL 60637



## Donor-Advised Fund

EIN 45-3964886 — search on Fidelity Charitable, Schwab, or Vanguard



## Stock / Securities

Email [development@projecthood.org](mailto:development@projecthood.org)

[All giving options: projecthood.org/ways-to-give.html](http://projecthood.org/ways-to-give.html)

### YOUR GIFT AT WORK — IMPACT GUIDE

|                 |                                 |
|-----------------|---------------------------------|
| <b>\$50</b>     | Feeds a family for a week       |
| <b>\$250</b>    | Sponsors a training cohort seat |
| <b>\$1,000</b>  | Funds an outreach worker's week |
| <b>\$5,000+</b> | Names a LEO Center space        |

# Tell your network.

Copy one of these captions, add your photo, and post.

## X / TWITTER

*"Just got my First Look at the LEO Center in Woodlawn — 22,000 sq ft of opportunity going up on the South Side. So proud to support @ProjectHOOD [heart] #FirstLook #Woodlawn"*

## FACEBOOK

*"I just got a First Look at the Leadership & Economic Opportunity Center in Woodlawn, and I had to share it. Project H.O.O.D. is building 22,000 sq ft of workforce training, reentry support, youth programs, and health services — right on the block where they've always shown up. I donated today. Every dollar stays in Woodlawn. [heart] #FirstLook #ProjectHOOD"*

## INSTAGRAM

*"Woodlawn's future is going up. [heart] Got a First Look at the LEO Center today — 22,000 sq ft for the community, right on the South Side. @projecthood has been here for years. Now they're building a home for it. Link in bio to give. #FirstLook #ProjectHOOD #Woodlawn #ChicagoSouthSide"*

## LINKEDIN

*"Had the privilege of touring the Leadership & Economic Opportunity Center in Woodlawn today. Project H.O.O.D. — led by Pastor Corey Brooks — is building 22,000 sq ft of workforce development, reentry support, youth programming, and health services for one of Chicago's most resilient communities. I'm proud to be a donor. If you're looking for an organization where your support makes a real local difference, I'd encourage you to take a look. EIN: 45-3964886 | [projecthood.networkforgood.com](http://projecthood.networkforgood.com) #FirstLook #ProjectHOOD #Woodlawn"*

[photo] **Have a photo from your tour? Or a moment with Pastor Brooks?** Add it to your post. Tag @ProjectHOOD and #FirstLook so we can reshare.

[#FirstLook](#) · [#ProjectHOOD](#) · [#Woodlawn](#) · [#ChicagoSouthSide](#) · [#LEOCenter](#)